Bill Number: SEN-04-17

Title: A Bill Addressing the Issues Related to the Football Student Ticket Process

Sponsors: Sean Fishkind, College of Education, Health, and Human Sciences Senator (sfishkin@vols.utk.edu)

Date: November 15, 2016

Whereas, there are currently numerous problems related to the loyalty point system, student attendance, and student re-sale of football tickets, and

Whereas, the Student Senate has the ability to recommend changes to Big Orange Tickets regarding the ticketing process for football games to be implemented as soon as possible,

Be it hereby resolved, a set of terms and conditions shall be added to Big Orange Tix’ website that will list all rules and regulations regarding ticketing, including the penalties and/or consequences of breaking these terms and conditions, and

Be it hereby resolved, contingent on ensuring students do not have the ability to “double dip” points, any student who requests a ticket for a football game but does not receive a student ticket at any point for that game (including through transfer) shall receive a 0.50 loyalty point bonus, and

Be it hereby resolved, The Student Government Association Senate, partnering with the rest of SGA and Big Orange Tix, shall make every conceivable effort to research and develop a Ticket Exchange and Marketplace (TEAM) for student tickets to be directly transferred to reduce scalping while also increasing attendance and ticket availability for students, and

Be it hereby resolved, the Student Government Association shall partner with Big Orange Tickets and UT Athletics in an attempt to create incentive programs to increase attendance, ticket use, and,
Be it hereby resolved, the honor of being selected to Spirit Row shall be limited, both by nomination and as a guest, to a single game each season, and

Be it hereby resolved, any student who is involved in the production of football game days (i.e. cheerleaders, band members, players, etc) shall have the ability to petition for loyalty point equivalency prior to the start of the following season, in which they will be rewarded 50% of the points for each home game they participated in (as only \( \frac{1}{2} \) of points for all students carry over each year).

**ACTION TAKEN BY THE STUDENT SENATE**

Seconded by

______________________________________________________________

VOTE for _________ against _________ abstentions _____________

**ACTION TAKEN BY THE PRESIDENT OF THE SENATE**

Signature _____________________________________________________

Date __________________________________________________________

**ACTION TAKEN BY THE STUDENT GOVERNMENT ASSOCIATION PRESIDENT**

Signature _____________________________________________________

Date __________________________________________________________